

Cognitive Science Undergraduate
Research Forum



Sponsorship Package

February 2026



What is CogSURF?

Connecting Minds, Making Waves.

About CogSURF

CogSURF is Montréal's largest undergraduate conference in cognitive science, bringing together top researchers from McGill University, Concordia, and Université de Montréal to share discoveries, attend symposia, and network with leading industry professionals.

Cognitive science - the interdisciplinary study of the mind and its faculties - emerged from the 20th century cognitive revolution and is now embraced by over 100 universities worldwide. By pooling insights from psychology, linguistics, computer science, philosophy, and neuroscience, the discipline has revolutionized how we study language, reasoning, and artificial intelligence. CogSURF showcases the next generation of innovators in this rapidly evolving field.

Our Mission

CogSURF empowers undergraduate researchers to contribute to one of science's greatest frontiers: **understanding the mind**. By bringing together students across cognitive science's core disciplines, we create a space where interdisciplinary collaboration drives discovery and launches academic careers.

#CogSURF2025

Our Inaugural Success

Our first conference exceeded all expectations, establishing CogSURF as a cornerstone event in Montreal's cognitive science community.

By the Numbers:



400+ registrants including faculty, students, and community members from across North America and beyond



30 selected student presenters showcasing cutting-edge undergraduate research



5 expert panelists representing cognitive science's core disciplines

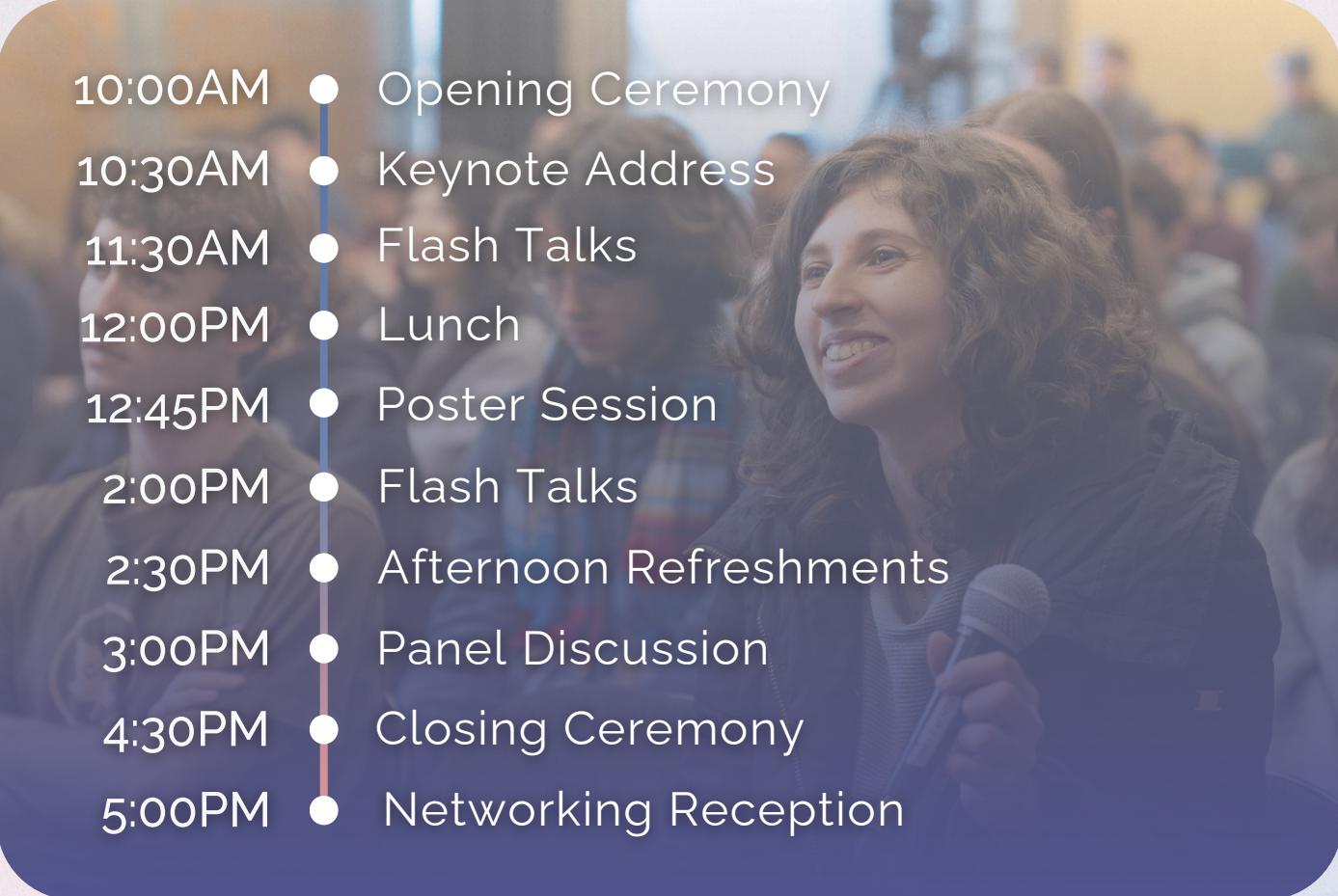


8 generous sponsors supporting the next generation of researchers



Keynote address by Dr. Nancy Kanwisher, pioneering neuroscientist and MIT professor

Event Programming



- 10:00AM ● Opening Ceremony
- 10:30AM ● Keynote Address
- 11:30AM ● Flash Talks
- 12:00PM ● Lunch
- 12:45PM ● Poster Session
- 2:00PM ● Flash Talks
- 2:30PM ● Afternoon Refreshments
- 3:00PM ● Panel Discussion
- 4:30PM ● Closing Ceremony
- 5:00PM ● Networking Reception

Flash Talks

Dive into 3-minute thesis-style talks by undergraduates showcasing their discoveries

Keynote

One hour presentation about bleeding-edge research by a giant of the field

Panel Discussion

Hear industry professionals and academics across the canonical disciplines discuss hot topics

Poster Presentations

Explore 30+ posters and demonstrations from the next generation of cognitive scientists

Sponsor CogSURF

Sponsorship Tiers Introduction



NEURON

Neurons are the brain's foundation, small but powerful. *Neuron Sponsors* provide crucial support for CogSURF, helping us build a solid base for success.

Amount: \$500



ORGANOID

Organoids showcase the brain's developmental and architectural complexity. *Organoid Sponsors* help CogSURF grow, bringing the event to the next level with your vital support.

Amount: \$1000



BRAIN

The brain is the master organ, and *Brain Sponsors* are key to CogSURF's success. Your generosity powers the event, shaping its core experiences.

Amount: \$1500+

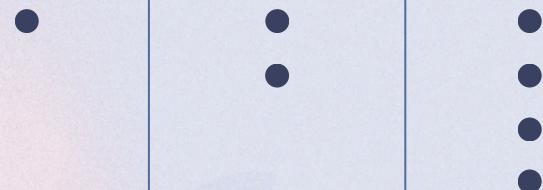
Sponsor CogSURF

Sponsorship Tiers Detailed Info



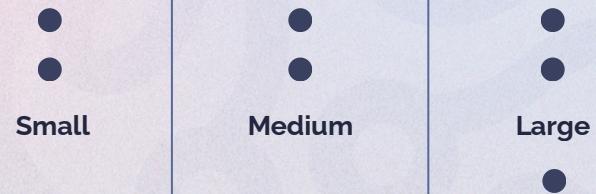
Recruiting

Early Access to Abstract Pamphlet
Booth at Conference
Award Selection Committee (*1 member*)
Award in your Company's Name



Branding

Logo on Website Sponsor Page
Logo on Cover of Event Brochure
Event Poster Logo Size
Mentions in Key Remarks



General

Social Media Mentions
Conference Tickets (Lunch incl.)



Sponsorship Benefits

Mention in Opening and Closing Remarks

Receive featured mention as key supporter of CogSURF 2026 in opening remarks, closing remarks and in the emailed Letter from the Chair(s) after the conference. This premium visibility positions your company as the driving force behind CogSURF.

Exhibition Booth

Engage directly with 400+ trailblazers of the future. Your dedicated booth space allows you to connect with original thinkers and top talent who will become tomorrow's analysts, doctoral students, and AI engineers. Recruit from Canada's best undergraduate cognitive science researchers.

Brand Visibility Package

Your logo will appear prominently throughout the conference on event posters and signage, the conference booklet distributed to all attendees, the CogSURF website sponsor page, social media announcements, and email communications to 400+ registrants. Maximize your brand exposure across all touchpoints.

Award Selection Committee

Assign a representative from your organization to serve on the award selection committee for best poster and/or flash talk presentations. Engage directly with cutting-edge undergraduate research, evaluate exceptional work, and identify top talent.

Award in Your Company's Name

Present the [YOUR COMPANY] Award for Best Poster or Flash Talk. Your company name will be announced during the awards ceremony and featured in all related materials, creating lasting association with research excellence.

Early Access to Abstract Booklet

Receive an advance edition of the CogSURF 2026 conference booklet featuring all selected abstracts, participating projects, and presenter profiles. Identify promising talent before the conference even begins.

THANK YOU.

The Cognitive Science Undergraduate Research Forum aims to elevate the work of undergraduates and foster interdisciplinary exchange among the next generation of cognitive scientists. Your involvement would be invaluable in achieving our mission, and we would be honoured to have you as a **conference sponsor for CogSURF 2026**.

On behalf of the CogSURF team, we would like to thank you for taking the time to consider this opportunity. We look forward to hearing from you soon.



Benjamin Lévesque Kinder
Co-Chair



Maria Lagakos
Co-Chair



chair.cogsurf@gmail.com

